

News Release

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Fields of Gold blooming in Toronto parks to honour those touched by cancer

A host of golden daffodils are making local parks and public spaces brighter this spring through Fields of Gold, a program created by the City of Toronto and the Canadian Cancer Society. Fields of Gold offers Torontonians an opportunity to honour family and friends who have fought cancer.

Daffodil bulbs were planted at four locations across the city this fall. Through Fields of Gold, individuals or companies make a donation to the Canadian Cancer Society and help create a floral legacy of daffodils in Allan Gardens, Grandravine Park, Bathurst/Wilson Park and the public open space at Mt. Pleasant Road and Whitehall Road.

"The City of Toronto is privileged to be involved in this worthwhile program that pays tribute to those who have lost their lives to cancer, those who are fighting the disease and those who act as caregivers," said Mayor David Miller, who noted that the City provides space in the parks and public spaces as well as staff resources to plant the bulbs and maintain the gardens. "This program also supports the City's efforts in creating more beautiful public spaces."

"I want to thank Mayor David Miller for his leadership in promoting this project. His vision to make Toronto more beautiful and liveable has benefitted all of us," said Rick Perciante, Acting Chief Executive Officer of the Canadian Cancer Society (Ontario Division). He added that the support for the Canadian Cancer Society by various divisions and individuals at the City of Toronto has been "nothing short of amazing" - the partnership has been developing steadily over many years.

Money raised by Fields of Gold helps the Canadian Cancer Society's mission.

The Canadian Cancer Society is a national community-based organization of volunteers whose mission is the eradication of cancer and the enhancement of the quality of life of people living with cancer. To learn more about cancer, visit the website at <http://www.cancer.ca> or call the toll-free, bilingual Cancer Information Service at 1-888-939-3333.

Toronto is Canada's largest city and sixth largest government, and home to a diverse population of about 2.6 million people. It is the economic engine of Canada and one of the greenest and most creative cities in North America. Toronto has won numerous awards for quality, innovation and efficiency in delivering public services. Toronto's government is dedicated to prosperity, opportunity and liveability for all its residents. For information about non-emergency City services and programs, Toronto residents, businesses and visitors can dial 311, 24 hours a day, 7 days a week.