



ARTS  
ETOBICOKE

e-bulletin!

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April 2010

## In the Arts Etobicoke Gallery

4893A Dundas St. W.; Mon - Sat 11am – 4pm

### Red Dot Rental: Affordable Art For Your Home or Office

December 3, 2009 to April 22, 2010

Currently displayed in Arts Etobicoke's gallery is **Red Dot Rental**, an exhibition featuring a selection of artwork by the acclaimed artists of Arts Etobicoke's Art Rental & Sales Program.

This show highlights a sampling of the more than 60 artists who are involved in the program and who work in a wide variety of media, including photography, painting, mixed media and sculpture.

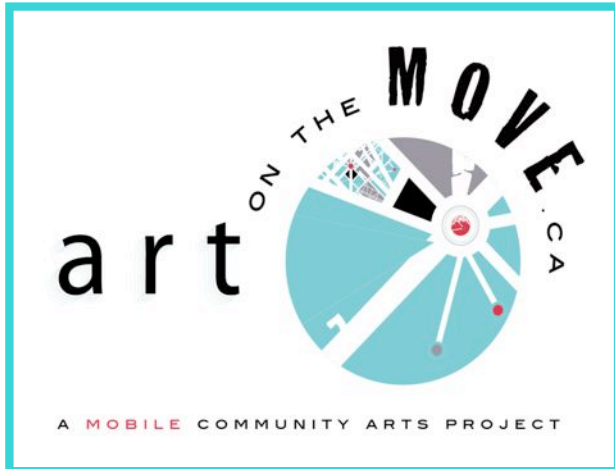
Visit [www.artsetobicoke.com](http://www.artsetobicoke.com) to view more samples from our growing collection. For more information on renting or buying art, call 416-622-3699 or e-mail [graham@artsetobicoke.com](mailto:graham@artsetobicoke.com).



Above (Left to Right): Artwork by Margaret Glew & Shannon Craig



Above: Artwork by Moira Clark



## Art on the Move

The Art on the Move teams are midway through creating vehicles for Year 2. This year the project will produce five vehicles and five teams, combining artists, community groups and vehicle owners.

Two vehicles have been completed thus far. First up was a sailboat belonging to the Harbourfront Community Centre. Artist Michael Brown and youth from the Harbourfront Community Centre transformed the sailboat and brightened the waters of Lake Ontario.

Next, artist Mediah together with a number of young artists adorned a van belonging to community group Youth Without Shelter. Teams three and four involve artist Leah Gold leading seniors at Davenport-Perth Neighbourhood and artist Susan Harrison with youth from the Karen Kain School of the Arts. Our last team is comprised of youth artists from the Native Canadian Centre and artist Rebecca Baird. The theme will feature both Canadian landscape and the vibrant urban world in which we live.

For Year 3 we are still in the planning stages, but we are excited to say that we will be working with a new neighbour on our street – Harold Tomlinson and the adults from the Creative Village Studio of Community Living Toronto.

**Art on the Move** is a three-year community arts initiative developed by Arts Etobicoke and Lakeshore Arts that brings art to the streets of Toronto through vehicles adorned in art rather than advertising. Check out [www.artonthemove.ca](http://www.artonthemove.ca)





1 Declaration

30 Articles

30 Murals

To help raise public awareness about human rights issues, the **Amnesty International Art in Action Team** has developed **Project: Urban Canvas**. This inspiring series of 30 human rights murals is a celebration of the **Universal Declaration of Human Rights**.

## Watch for Poetry in the Alley

Written By **Karina Dahlin**

Arts Etobicoke is bringing poetry to Islington Village in a big way – a specially commissioned poem by **Dionne Brand**, City of Toronto’s Poet Laureate will be painted onto the 1000 ft long wall in the alley immediately east of Arts Etobicoke.

Louise Garfield, Executive Director of Arts Etobicoke, had been thinking about a poetry mural for some time, when she learned that Amnesty International Toronto (AITO) had launched “Project: Urban Canvas” in 2008 to celebrate the 60<sup>th</sup> anniversary of the Universal Declaration of Human Rights.

AITO’s goal was to generate 30 murals in Toronto, one for each of the articles in the declaration. (See <http://www.aito.ca/urbancanvas/>).

“We thought the project was a good fit for us,” says Garfield. “Human rights are fundamental for the arts, and that’s really what we are expressing here. We’re delighted to collaborate with AITO as a community partner and with Dionne Brand, who is one of Canada’s leading poets.”



*Dionne Brand, Poet Laureate of the City of Toronto*

Article 13, “Everyone has the right to freedom of movement,” is the theme for Brand’s poem, which she has been working on for the past month.

The poetry wall will add another dimension to the Islington Ave/Dundas St. area, which is already home to a series of historical murals sponsored by the Islington Village BIA.


Painting of the mural is scheduled to start in May, weather permitting.

## Announcements

### *In the Office - New Staff*

We are very excited to announce the addition to our staff – **Cass Reimer, Shira Spector** and **Graham Curry**. Cass & Shira will be teaming up as the new dynamic duo Program Coordinators and Graham Curry will be our new Art Rental & Sales Consultant. They offer a wealth of experience and commitment to community arts and their backgrounds bring Arts Etobicoke a broad and deep range of knowledge from their work as practicing artists in visual art, performance, writing, film and theatre to their experience as educators, arts administrators and community activists.

Welcome Cass, Shira and Graham! We are looking forward to working with you and to the new perspectives you will bring to Arts Etobicoke.



**Cass Reimer** - combines program coordination, art education and visual art creation in her mission to make art and creativity accessible to a wider community.

Cass has worked as a visual art educator for children, adults, youth at risk, families and university students since 1990, through organizations including Learning Through the Arts, Artists in Education, Sketch, The Living Arts Centre, The Latcham Gallery and Arts Etobicoke.

Cass's own artwork combines text, drawing and dyes on textile surfaces. Notable exhibitions include *Scattered Seeds* in 2001 Sofia, Bulgaria, and *a female pokes the fire* in 2002 in St. John's, Newfoundland. Designs for the stage include *Dora*-nominated costumes painted with concrete poetry for *The Four Horsemen Project (Volcano, 2007)*. For years she also worked extensively in costume painting for major Canadian stage and screen productions including *The Ring Cycle* (Canadian Opera Company), *Hana's Suitcase*, *X-Men* and *The Lion King*.

Cass met and began working with Shira Spector (now sharing the job of program coordinator) at Concordia University in Montreal during studies towards a BFA in 1994. She moved to Toronto in 1997 after earning a Master of Fine Art with University Fellowship from Northern Illinois University.

**Shira Spector** - is highly committed to community enrichment work informed by more than 25 years of involvement in various social justice movements. She is passionate about art as activism and as a tool for social change. She sees defying the mundane as her personal mission in life.

With a BFA (in Fibres) from Concordia University (where she began collaborations with co worker Cass Reimer) her background includes performance and costume work for various independent film and theatre companies. Shira's artwork has been exhibited in Montreal and Toronto and featured in a variety of publications including *Lilith*, *Fireweed* and *Canadian Women's Studies*. Her writing is published in the anthologies *Confessions of the Other Mother: Non Biological Lesbian Moms Tell All*, *Who's Your Daddy?: And Other Writings on Queer Parenting*, and *Baby Makes More: Known Donors, Queer Parents and Our Unexpected Families*. Shira's illustrations have appeared in materials for *The 519 Community Centre*, *The Mayworks Festival for Working People and the Arts*, *Access Alliance*, and *The Toronto YWCA*.

She has created and implemented arts based programs for children and youth with and without disabilities for a variety of agencies including: *Sketch-A Working Arts Studio for Street Involved and Homeless Youth*, *Learning Through the Arts*, *The 519 Community Centre*, *The Sherbourne Health Centre*, *The Bloorview McMillian's Children's Centre- Spiral Garden Program*, *The Harbourfront Centre*, *The Latcham Gallery (Stouffville, Ontario)*, *McGill University-Explorations Program (Montreal)* and *The Halton District School Board's Inside Out LGBTQ Youth Conference*.

Shira is the recipient of a Canada Council for the Arts Grant to Professional Writers, a Writers' Reserve Grant (*Insomniac Press*) and an Individual Crafts Projects Grant from The Ontario Arts Council and is currently writing a graphic novel.

**Graham Curry** – Graham Curry moved to Toronto, Canada in 2005 from Chicago, Illinois, USA.

She was Co-Director at Lill Street Art Center in Chicago, Illinois, and Director of Education at Evanston Art Center in Evanston, Illinois. Here in Toronto, Graham has served as the Interim Gallery Director for Gallery 1313, and currently works as the Project Coordinator for *Art on the Move*.

Graham has shown at the Toronto Outdoor Art Exhibition, C1 Artspace, Gallery 1313, and AWOL Gallery. She currently teaches adult courses in encaustic painting and acrylic painting at C1 Artspace and children's classes in a variety of media.

She is currently attending OCAD studying Drawing and Painting and is a graduate from The Art Centre at Central Technical School, 3-Year Post-Secondary Adult Art Program where she concentrated in painting and sculpture.

# Mark the Date

Wed. June 2, 2010



June 2010

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## The Artful Palate

Wed June 2, 7-9pm

Cirillo's Culinary Academy  
4894 Dundas St W

To buy a ticket or make a donation,  
call **416-621-3378**  
or e-mail [info@artsetobicoke.com](mailto:info@artsetobicoke.com).  
Tickets are \$50.00.



*Arts Etobicoke and  
Cirillo's Culinary  
Academy present:*

## The Artful Palate



We gratefully acknowledge  
Cirillo's Culinary Academy  
for sponsoring our fund-  
raising event.

In addition to live entertainment by students from  
the Kingsway Conservatory of Music, this event will  
feature food demonstration and tasting stations  
courtesy of Cirillo's. Artwork by Friends of Arts  
Etobicoke **Earla Alexander** and Board of Directors  
**Nancy Newton** and **Andrew Ross** will also be on  
display. The artists are generously donating a  
portion of their sales to Arts Etobicoke.

Thank you also to neighbourhood urban winery **V1  
Vintage One Wines** ([www.vintageonewines.com](http://www.vintageonewines.com))  
for supporting our event.

**Chef John Cirillo** (above photo): Combining his  
background in classical European cuisine, with a  
flair for innovative Canadian cuisine, and 25 years  
of culinary experience, Chef Cirillo has designed  
Cirillo's Culinary Academy to be a state-of-the-art  
teaching facility where students can slice and dice,  
sizzle and frizzle, puree and soufflé to their heart's  
content—all with the supportive and nurturing  
guidance of one of Toronto's top chefs.

For more info, visit [www.cirilloculinaryacademy.com](http://www.cirilloculinaryacademy.com)

## COMMUNITY BOARD - pg 1 of 3

### CALL FOR ARTISTS / APPLICATIONS

#### CONTACT 2010 PORTFOLIO REVIEWS & EXHIBITION AWARD

**Date: May 2 & 3, 2010**

CONTACT in partnership with the Gladstone Hotel is pleased to announce the return of our Portfolio Reviews. Curators, art dealers, publishers, educators, photo editors and art directors come together for an extraordinary two days during CONTACT to provide portfolio reviews for established and emerging artists and photographers. Some of the most highly respected international professionals in the field will provide one-on-one critiques of commercial or fine art photo-based works. Portfolio Reviews is a program for those with developed projects who are seeking opportunities for publishing and exhibiting, nationally or internationally, as well as guidance and feedback on conceptual approaches or career development. Reviewers will award two selected participants with a solo exhibition presented by the CONTACT Gallery and Toronto Image Works Gallery, both located at the historic 80 Spadina Ave building. Vstek, Canada's leading camera store, is pleased to provide each winner with a gift certificate valued at \$1000. Registration is now open with details on reviewers, eligibility requirements, guidelines, awards and hotel packages. Participants sign up with their choice of reviewers for three or six 20-minute individual sessions – space is limited so register early to ensure a place. For further information contact [portfolioreviews@contactphoto.com](mailto:portfolioreviews@contactphoto.com).

#### THE HUMBER RIVER SHAKESPEARE COMPANY

**Date: May 28, 2010**

Humber River Shakespeare Company is currently looking for actors, writers, directors and volunteers to contribute their time and talent towards its third annual Sonnet Show: A Night of 14 | 14 Lines | 14 Days | 14 Minutes... A Fundraising Event to be held at Montgomery's Inn.

Montgomery's Inn will play host to 5 new Canadian short plays, each one of them written, produced, rehearsed exclusively for this event. Each play will be inspired by one of Shakespeare's Sonnets. Five writers will arrive at the Inn FOURTEEN days before the event. At that time they will be given a writers kit that will give them all the "rules" for their new script.

The kit will contain: the sonnet whose themes and images will inspire the play, the number of characters to be in the play, and the room assignment in the Inn where the play is to take place. The writers will then have an opportunity to see the rooms in which their plays will be set, and what historical props may also be used. At this point the writers will have FOURTEEN days to take a FOURTEEN line sonnet and transform it into a FOURTEEN minute play. At the end of FOURTEEN days the writers will then submit their scripts for copying and distribution to the performers and directors who arrive at the Inn at 9am on May 28. Over the course of the day they rehearse, memorize and edit the pieces until 6:00pm. Guests arrive soon thereafter for a reception and to get their play schedule for the evening. Each piece is then performed 5 times with audience members going from room to room promenade-style. If you are interested in helping out and having a great time, please send an email to Artistic Director, Kevin Hammond at [kevin@humberivershakespeare.ca](mailto:kevin@humberivershakespeare.ca) and indicate your preferred role.

#### PAINT THE STREET

**EARLY BIRD DEADLINE: May 3<sup>rd</sup>, 2010**

The Village of Islington, Toronto's Village of Murals, will add a Craft Market to the ART IN THE PARK section of its 4th annual "Paint the Street!" festival. This event will be in Michael Power Park, Dundas St. West and Michael Power Place (Etobicoke) Saturday June 5, 12-5p.m. We welcome applications from artists working in a wide range of art forms to show and sell their original one-of-a-kind works. This is an opportunity for established or emerging artists and innovative students to sell their work directly to the public. We are also looking for those unique individuals who create wearable art, funky accessories and gifts, statement pieces, creative kids wear and pet couture to be part of this event. This is a unique opportunity to gain exposure to the affluent, residential market north of Dundas and the 10,000 or so residents moving into the new, upscale, town homes and condominiums in the Islington area. Space is limited; so don't miss out. All participating artists must pre-register. Register by May 3rd and the fee is \$50. After May 3rd, add \$20. For more information, please contact: Linda at 416-767-7985 or [Finda35@sympatico.ca](mailto:Finda35@sympatico.ca)

#### TORONTO PUBLIC LIBRARY

**DEADLINE: April 9, 2010**

Toronto Public Library is looking for artists to submit their work for possible exhibition during the July 2010 – June 2011 exhibit season. An Art Selection Committee will consider works prepared for hanging in all media including photography (no sculptures). If you would like to submit an application for consideration, visit the TPL website at [www.torontopubliclibrary.ca](http://www.torontopubliclibrary.ca) and click on 'Services' for more information, or contact the Art Exhibits Office at 416-393-7224.

## COMMUNITY BOARD – pg 2 of 3

### WORKSHOPS, CLASSES & FORUMS

#### ARTIST-EDUCATOR FOUNDATIONS COURSE - SKILL DEVELOPMENT COURSE FOR ARTISTS

**DATE: Wednesdays, March 31 – June 2, 2010, 6:30pm – 9:30pm**

Are you an artist working or interested in working in schools or community settings? Would you like to enhance your arts education skills? The Royal Conservatory, with the support of the Ontario Arts Council (OAC), is pleased to offer the Artist-Educator Foundations Course for artists who are already engaged in arts education, and for those who would like to learn more about arts education.

Michelle Silagy and Andrea Piller will be facilitating this 30-hour course which prepares artists to work in schools and/or in community settings at The Royal Conservatory - TELUS Centre for Performance and Learning, 273 Bloor Street West.

The Ontario Arts Council is subsidizing this course so that Ontario artists can enroll at a registration fee of \$60. Registration will be complete upon receipt of this fee. To register you must complete an application form at <http://www.surveymonkey.com/s/PM9NNZG>. Application deadlines will be one week before each course start date. Please note that individuals who have participated in other Ontario Arts Council, Royal Conservatory, or Learning Through the Arts Artist-Educator training programs are not eligible to apply. The registration office will notify all applicants prior to the course start date to let the applicant know whether they have been admitted to the course.

The Artist-Educator Foundations Course combines educational content and theory with a creative “laboratory” environment. Artists experiment with applying their arts discipline in educational and community contexts. It includes modules on how people learn at different stages of life, partnering in the classroom, and how to develop and structure arts-based lessons that are effective and engaging for learners. The modules will include: Understanding School Culture & Teacher Culture; Engaging Effective Partnering with Teachers or Coordinators (Foundations Level); Engaging Effective Classroom; Management (Foundations Level); Understanding Ages and Stages of Development (Foundations Level); Exploring Multiple Intelligences Theory; Understanding The Arts Curriculum (Foundations Level); Preparing and Planning Lessons (Foundations Level).

For questions related to the Ontario Arts Council, please contact: Christina Akrong, Associate Arts Education Officer, Ontario Arts Council, (647) 258-5075, 1-800-387-0058 ext.7428, [cakrong@arts.on.ca](mailto:cakrong@arts.on.ca). For questions related to the courses, please contact: The Royal Conservatory. 416-408-2825 / 1-888-408-2825

#### THE BUSINESS OF ART: CAREER SKILLS FOR ARTISTS

**DATE: April 12 – June 14, 2010**

Artists and creative entrepreneurs who take CCCO's most popular program learn to transfer their artistic planning skills to career and business applications. The knowledge, resources and skills you gain through this hands-on intensive course illuminate the business planning process so you can take control of your career and plan for success.

By the end participants will understand the business planning process, produce a personal business plan to guide their career, and attain a network of colleagues to share experiences and ideas. Through classroom sessions and at-home assignments, you will learn the essential elements of the business plan for an artist – key concepts involved in goal-setting, planning, market research, marketing and self-promotion, managing your money and your business. A variety of industry experts with experience as artists and business people teach the classes.

The seven sessions include one group coaching class. An added advantage is that participant business plans are reviewed by business specialists. The next Business of Art Course begins on Monday April 12th at the Lillian H. Smith Library, centrally located at 239 College St., with easy access to public transportation. Enrollment is limited to 20! The course is recommended for professional artists with at least two years' experience and the cost is \$299 + GST (includes 6 workshops, final presentation, accompanying manual/workbook, group coaching session, and business plan review). Register now!

- Session 1: Monday April 12th, 6 – 9 p.m. Getting Started: is Business a Bad Word?
- Session 2: Monday April 19th, 6 – 9 p.m. Your Vision and Mission: The Good News is You Already Know How to Do This
- Session 3: Monday April 26th, 6 – 9 p.m. Market Research: Developing Your Business
- Session 4: Monday May 3rd, 6 – 9 p.m. The Marketing Action Plan
- Session 5: Monday May 10th, 6 – 9 p.m. Group Coaching Session
- Session 6: Monday May 17th, 6 – 9 p.m. Financial Planning and Controls
- Session 7: Tuesday May 24th, 6 – 9 p.m. Managing Your Business
- Business Plan Presentations: Monday June 14th, 6 – 9 p.m.

## COMMUNITY BOARD – pg 3 of 3

### CALL FOR ACTION

#### COMMUNITY ARTS ACTION PLAN

You may remember that upon accepting the Community Arts Action Plan in 2008, City Council asked Cultural Services to follow-up with a progress report in one year. We are pleased to let you know that the progress report will be going forward to the Economic Development and Culture Committee on February 9th and then onto the full Council on February 22nd. You can see the final report by clicking on the attached link and going to EDC 28.5 <http://www.toronto.ca/legdocs/mmis/2010/ed/agendas/2010-02-08-ed28-ai.htm>

#### CULTURE DAYS PICKS UP STEAM

**DEADLINE: April 20, 2010**

Culture Days is a national campaign and event that is open to all communities and all individuals who believe in making the public aware of the importance of the arts and culture in their lives. Culture Days is also a growing collaboration among Canadian provinces that aims to increase participation and knowledge of arts and cultural activities by all Canadians in their communities. The idea behind Culture Days is to include amateur and professional activities across all geographic and culturally diverse and Aboriginal communities. This year, Culture Days will take place in Ontario from September 24-26, 2010. To participate you must provide one or more free, interactive, engaging cultural experiences that are open to the public during the last weekend of September. Please register your event in the Culture Days database at [www.culturedays.ca/en](http://www.culturedays.ca/en) If you want to find out more: [on@culturedays.ca](mailto:on@culturedays.ca) or [culturedays@arts.on.ca](mailto:culturedays@arts.on.ca) or call the Ontario Arts Council at 1-800-387-0058 ext. 7575.

#### HUMBER'S BACHELOR DEGREES IN VISUAL ARTS, ANIMATION & PHOTOGRAPHY - EMPLOYER NEEDS ASSESSMENT

Humber Institute of Technology & Advanced Learning is developing Bachelor degrees in the areas of Visual Arts, Animation & Photography and we need to understand more about the employment and educational needs of people working in those fields. We want to hear from you. We value your feedback as it will provide Humber with important information about the labour demand and growth in the visual arts industries enabling us to create meaningful and successful baccalaureate programs and aid in our submission to the Ontario Ministry of Training, Colleges & Universities for program approval. Please take a moment to complete the online survey at [www.surveymonkey.com/s/TBXZKP7](http://www.surveymonkey.com/s/TBXZKP7).

#### URBAN HERO AWARDS - VOTE

**DEADLINE: April 2, 2010**

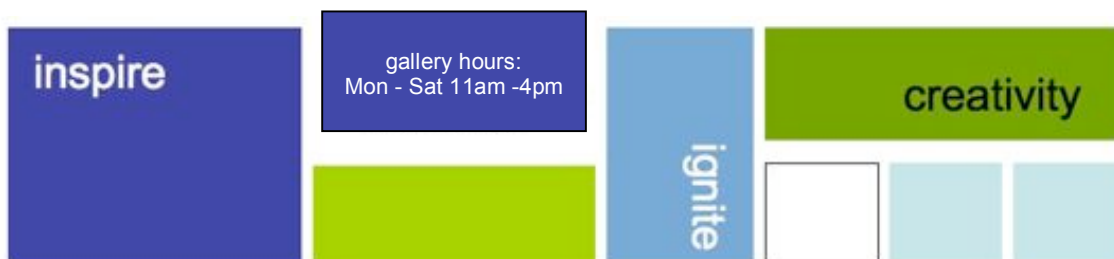
The Etobicoke Guardian and Toronto Community News is proud to announce the launch of the 2nd annual Urban Hero Awards! The Urban Hero Awards is an annual awards program that recognizes those community members and grassroots level 'heroes' whose personal efforts, sacrifices or contributions have made a significant impact to a cause, a person or a group in our local community. Our focus is the unsung hero, the average Joe or Jill – people who do great things but don't always get the recognition they deserve. Now's their time to shine! Help recognize the good work happening at home. Nominations are currently being accepted in the categories of Arts and Culture, Community, Education, Environment, Health and Sciences, and Sports. Visit [www.urbanheroes.ca](http://www.urbanheroes.ca) to nominate!

## Join Arts Etobicoke Now and Connect to the Arts

Visit [www.artsetobicoke.com](http://www.artsetobicoke.com) for membership benefits and an application form.

Arts Etobicoke Members can buy tickets to Cineplex Odeon Theatres for only \$8.50 each!

Available for pick-up at our office and gallery. Call 416.622.8731 for more info.



*Most of our members and audience members appreciate the information we send them. But if you would prefer not to receive information from Arts Etobicoke and our arts members please call us at 416.622.8731 or email us at [info@artsetobicoke.com](mailto:info@artsetobicoke.com) (subject: AE Mailing List) and we will remove your name from our mailing list. Visit our website to view our complete privacy statement. Charitable registration number 118790716 RR0001.*