



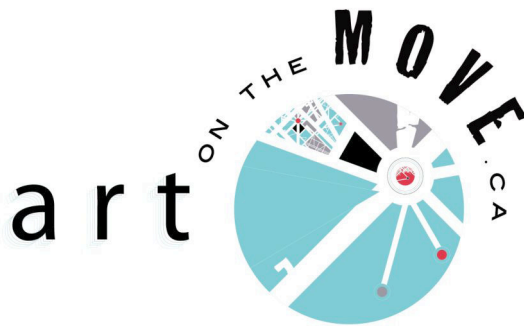
ARTS
ETOBICOKE

e-bulletin!

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IN THIS ISSUE:

- ART ON THE MOVE Launch
- In the Arts Etobicoke Gallery:
- Members' Corner by Karina Dahlin
- smART stART Student ART Show
- Paint the Street
- Community Board



A MOBILE COMMUNITY ARTS PROJECT

begin at 9:30am with vehicle viewing and refreshments, followed by the official launch at 10am.

Art on the Move is a 3-year community arts initiative that will ultimately turn 15 selected vehicles into moving canvasses of art. Crossing streets, boundaries, neighbourhoods, cultures and languages, Art on the Move integrates public art and urban design by engaging professional artists and community members - kids, adults and seniors – who collaborate to adorn vehicles with original artwork. *Intergenerational and interconnected.*

Wrapped in art instead of advertising, the Art on the Move fleet will captivate and

enliven city dwellers throughout Toronto. Over the three-year period, unique and inspirational works of art will be unveiled on a variety of vehicles. *Exciting, surprising, ever changing.*

A de-commissioned TTC bus that provides a space for computer literacy and homework help to at-risk youth, a FoodShare van that delivers food to Toronto neighbourhoods, and a private kitchen cabinetmaker's van are the three vehicles turned into moving works of art that will be "unwrapped" at the launch and bring contemporary art into the daily lives of passengers and passers-by.

Participants in FoodShare's Focus on Food youth internship program work together with Beata on the canvas for the van.

Launch at the Distillery District

Monday, June 22, 2009

9:30am: Refreshments

10:00am: Official Launch

Distillery District, main courtyard, 55 Mill St., east of Parliament St, south of Front St.

Arts Etobicoke and Lakeshore Arts are pleased to announce that the official launch of Art on the Move will take place on June 22 in the main courtyard of the Distillery District in Toronto with **Mayor David Miller** in attendance, amongst other luminaries, to welcome the first three art-wrapped vehicles of the project onto city streets. The public and media are both invited to join the festivities which



Artist Beata Kruszynski works on the design for a FoodShare van.



ART ON THE MOVE continued



Three Toronto vehicle owners - from public, private and not-for profit sectors - were paired with professional visual artists to develop an art concept for their vehicle. The artists then each mentored a different community group to collaborate on the design/painting of each vehicle.

Artists Patrick Thompson and Jenifer Rudski worked with Belka Enrichment Centre, a mobile computer lab initiative of high-school teacher Dennis Keshinro, on its de-commissioned TTC bus, outfitted with current computer technology to provide homework support and friendship to youth in the Jane/Finch area. Patrick and Jenifer mentored youth aged 10-18 from BEC to beautify "their" bus.

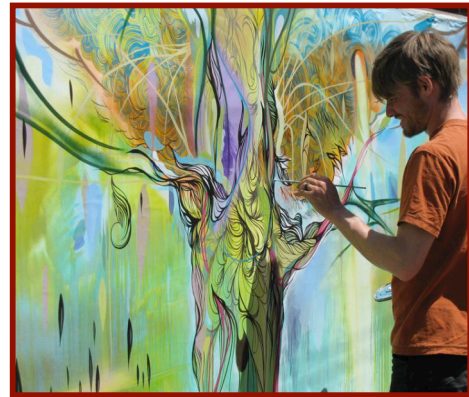
Artist Beata Kruszynski worked with FoodShare, a non-profit organization utilizing food-based initiatives, working "from field to table," with a long-term view on the entire food system. Their vision, "Good Healthy Food for All", spurs innovative programming that reaches over 100,000 people a month

through subsidized fresh produce distribution, student nutrition programs, community gardening and home made baby food workshops. Beata worked with FoodShare's Focus on Food youth internship program to create a vibrant canvas on its van.

Artist Amir Akbari worked with White Knight Kitchens, Inc., a local Etobicoke business owned by Antonio and Joseph Tavares that designs and manufactures quality custom kitchen cabinetry. Amir and seniors from the Geriatric Admission Unit at CAMH (which focuses on acute psychiatric and behavioural disturbances in the elderly, with the ultimate goal of re-integration of clients into the community) transformed the van into a moving work of art.

Art on the Move is supported by the Ontario Trillium Foundation, Arts in the Hood/ To Live with Culture. Visit www.artonthemove.ca for more information.

Photos - Artists Jennifer Rudski & Patrick Thompson (also seen right) work with a participant on the design for Belka Enrichment Centre's de-commissioned TTC bus.



In the Arts Etobicoke Gallery

4893A Dundas St. W.; Mon - Sat 11am - 4pm

LEMONADE: Arts Etobicoke's / MABELLEarts' Contribution to the Toronto CONTACT Photography Festival Thursday, March 5 - Friday, August 7, 2009

Toronto's 13th annual CONTACT Photography Festival took place in the month of May, and Arts Etobicoke and MABELLEarts were pleased to present *Lemonade*, a unique community-based photo exhibit, as a part of the Festival.

On display until August 7, this show chronicles the perils of a community of children and artists attempting to make and enjoy their own lemonade at last summer's Lantern Garden, an urban revitalization project for residents of Etobicoke's Mabelle public housing community.

The Lantern Garden was dreamed up by MABELLEarts Artistic Director Leah Houston and community artist Noah Kenneally. With the support of Toronto Community Housing and the Lawrence Family Foundation, MABELLEarts has grown into an ongoing community-based arts centre celebrating the possibilities of makeshift and imperfect spaces that make room for creative activity and transformation.



MEMBERS' CORNER

Written by *Karina Dahlin*

Member Profile: Lena Palermo, Director, Star Potential Studios



Lena Palermo (right) with a student backstage in Star Potential Studios' On Broadway show in May 2008.

The Joyful Business of Growing Stars

There's a new show in town, just two years old, a place where children are nurturing their potential as performing artists.

Star Potential Studios at Islington and Queensway was started by Lena Palermo. It offers courses in musical theatre, comedy improvisation, musical theatre, acting, voice, audition preparation, stand-up comedy and acting for film.

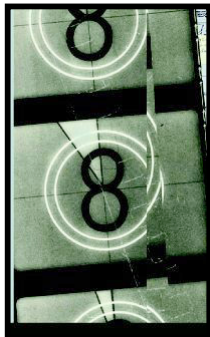
Faculty members are trained and experienced performers, including Toronto-born Palermo, a teacher and a graduate of the Juilliard School's conducting program. She has performed as a singer, dancer and actor across Canada and the US and acted in commercials, TV and movies. In addition, she has been music director, choreographer and director for many productions showcasing both children and adults. A teacher for 14 years, she headed the performing arts department at Claremont Secondary in Victoria B.C. from 1995 to 2004.

and self esteem. There is no greater gift than to feel that you might have made some small difference in that person's life," Ms. Palermo says. "Over the years I have worked with thousands of students from age four to forty. I always try to push them far beyond the limits they've set for themselves. They are usually capable of much more than they think."

Ms. Palermo's decision to start her own studio was both a calculated risk and a dream come true. She has a clear vision that extends far beyond personal financial profit. "One of my goals is to provide quality performing arts training that is affordable. We have kept our prices low for the kind of quality we are providing. I would like to make our programs even more accessible through scholarships to kids who are really passionate about theatre but whose parents just can't afford to train them."

Star Potential Studios joined Arts Etobicoke this year to strengthen its community ties. "We have built our studio primarily through word of mouth. Any networking opportunity is positive. I am also hoping that Arts Etobicoke can point us in the right direction for a few community based ideas; for example, I would like to do school tours on bullying with top notch student actors who can help get the message across. I have an incredible writer/director who would work with the kids. I think this issue is so important." For more information about the productions and people at Star Potential Studios, see www.starpotentialstudios.com.

"The greatest joy in teaching performing arts is watching students – young and old – grow in confidence



Volunteer Event - NIGHT @ THE MOVIES

Thursday June 25, 2009, 7-9pm
Arts Etobicoke Gallery

Arts Etobicoke is extremely grateful for all the hard work and dedication that volunteers contribute each and every year. Their commitment has helped us to deliver creative and inspirational community-based arts programs & services since 1973.

This festive costume event celebrates our volunteers and will feature live entertainment, refreshments, light fare, a photo booth, screenings of short films made by students from our *Hands on Film* class, an awards ceremony and much more.

Call 416-622-8731 or e-mail alisha@artsetobicoke.com for more information.

smART stART Student ART Show Wows Sherway Shoppers



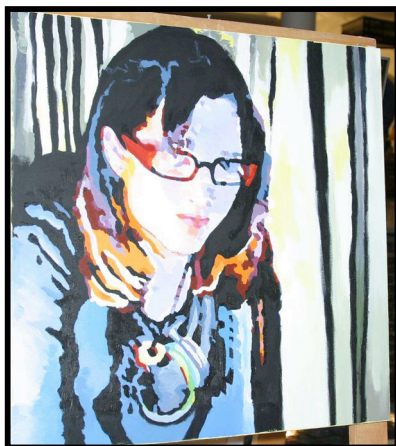
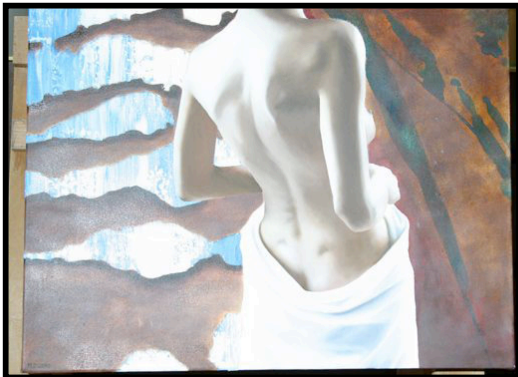
Thousands of Sherway Gardens patrons feasted their eyes on Arts Etobicoke's 13th annual smART stART Student Art Show, an impressive and vibrant exhibition that ran from May 2 -9 in Sherway Square and included pieces by over 150 students across the GTA.

Students had the opportunity to showcase their work in a busy public arena, and on Wednesday, May 6, many of these budding artists met with seasoned professionals Nancy Newton and Po Chun Lau who provided instructive critiques, followed by a reception.

Open to students in Grade 9 through 12 within the Toronto District School Board and the Toronto Catholic District School Board, the Student Art Show is sponsored by Sherway Gardens and is designed to promote and encourage student participation and excellence in the broad spectrum of the arts.

Over 1500 patrons took the time to vote for their favourite piece of art in the People's Choice Awards, sponsored by The Kiwanis Club of Kingsway Humber. Congratulations to the winners: Maria Kofman, Roxana A. Jakubowska, Mikaela Sword, Sam Riggi, Megan Bethune-Waddell. Their schools will each receive \$200 to be put toward their visual arts program.

Photos, clockwise: Untitled by Mikaela Sword, Summer Days by Megan Bethune-Waddell, Boston Wire by Roxana A. Jakubowska, Self Portrait by Maria Kofman



Chapters

ARTS ETOBICOKE'S FUNDRAISER AT CHAPTERS

In the true spirit of giving (and shopping), friends of Arts Etobicoke turned out on the evening of May 14th to acknowledge and take part in the Chapters, Queensway location Fundraising Event.

A percentage of the proceeds from books purchased by guests of Arts Etobicoke were donated back to our organization. Thank you Chapters for allowing us this opportunity, and a special thank you to all those who attended and understand the power, simplicity and fun of third party charity of choice events. Also congratulations to Austin Clarkson who won the donated raffle prize of a Chapters' gift certificate

We urge all our members to think of ways in which you can network and unite Arts Etobicoke with planned fundraising events in your workplace, social or service clubs and groups, neighbourhood activities, and anywhere else that might consider partnering with Arts Etobicoke and making us their charity of choice for an event.



Arts Etobicoke at the **PAINT THE STREET** Festival Saturday, June 6, Michael Power Park

We had a great time at this outdoor community event. This year, we shared a booth with MABELLEartists, who created a three-dimensional model of Mabelle Park and invited local residents to 'make their mark on the park'.

Participants created their own idea of park perfection by creating and arranging the park as they saw fit. Each park formation was photographed to aid in the final design of the park, set to be transformed in the summer of 2010 through the art and enterprise of the Mabelle community.



Left to right: Board Member Barb Tinsley (left) with Executive Director Louise Garfield; MABELLEarts 3-D model of Mabelle Park

This is My Neighbourhood

Arts Etobicoke is pleased once again to support **This is My Neighbourhood**, an annual visual arts project that rotates to a different community each year. This year, junior level students in the South West 4 Family of Schools participated in the project.

Professional artists and teachers worked together to structure a rich investigation of the students' local neighbourhood.

Their creative efforts culminated in an exhibition at the Art Gallery of Ontario, running May 6 – July 26, 2009 and presented as a partnership between the Toronto District

School Board and the Art Gallery of Ontario with the support of Arts Etobicoke. On Wednesday, May 13, we joined the participating students, their parents and teachers for a reception at the AGO. A selection of these large-scale collaborative art projects will be on display at the Arts Etobicoke Gallery, August 10 – September 11.



COMMUNITY BOARD

CALL FOR PARTICIPANTS

Toronto Civics 101

Deadline: June 23, 2009

Starting in September, participants in the new Toronto Civics 101 program will attend 6 evening sessions to find out more about how the City works, its finances, planning processes, how decisions are made and how they can be involved in their City and communities.

Applications for Toronto Civics 101 are now available at www.toronto.ca/civic-engagement for members of the public who would like to participate. These free sessions are designed to be interesting and informative for people with little or no previous experience or knowledge of City government. Space is limited but each session will also be posted on-line and archived for those wishing to follow along at their own convenience.

Participants have until June 23 to apply – our goal is to ensure participants represent a wide range of experience, a diversity of backgrounds and come from across the city. Updates and information on this program will be posted to the civic engagement website www.toronto.ca/civic-engagement.

CALLS FOR SUBMISSIONS

Toronto Urban Film Festival - Silent 1-minute films on the TTC - September 11-20, 2009

Deadline: July 15, 2009

Share your work with an audience of 1.6 million daily commuters. And, win a trip for two to the Dominican Republic plus other great prizes. Finalists selected by a stellar panel of guest jurors, and screened by this year's Guest Judge -- writer-director-actor Don McKellar. The 3rd annual Toronto Urban Film Festival (TUFF) is programmed on the Onestop network of 270 subway platforms screens throughout the Toronto Transit Commission (TTC).

All genres of film, video, and animation work accepted from both trained professional, and amateur filmmakers. All films screened are silent and 1-minute in length. TUFF is free to enter and open to both Canadians and international submissions. 2009 Submission Categories: Urban Diversity - Urban Encounters - Urban Ideas - Urban Imaginary - Urban Journeys - Urban Natural - Urban Secrets

TRINITY SQUARE VIDEO PITCH AWARD - NEW DEADLINE: JUNE 15, 2009

Locals - looking for production support to make your TUFF film? Send a one or two paragraph pitch that describes your 1-minute film idea. The seven submissions that best capture the spirit of this year's TUFF themes will receive a full TSV membership and up to \$600 of in-kind support towards both the production and post-production of their TUFF movie. Send your pitch with CV and contact info to: A4C@torontourbanfilmfestival.com.

For more information or to submit your film online: www.torontourbanfilmfestival.com

Join Arts Etobicoke Now and Connect to the Arts

Visit www.artsetobicoke.com for membership benefits and an application form.

Arts Etobicoke Members can buy tickets to Cineplex Odeon Theatres for only \$8.50 each!

Available for pick-up at our office and gallery. Call 416.622.8731 for more info.



Most of our members and audience members appreciate the information we send them. But if you would prefer not to receive information from Arts Etobicoke and our arts members please call us at 416.622.8731 or email us at info@artsetobicoke.com (subject: AE Mailing List) and we will remove your name from our mailing list. Visit our website to view our complete privacy statement. Charitable registration number 118790716 RR0001.

